

Southern Exposure

2nd QUARTER 2018

Proud supporter of the *Southern Chester County Chamber of Commerce*.

Committed to Chester County since 1880. **WWW.MACELREE.COM**

MacElree Harvey



A Letter from
the Chairman Pg 2



President's
Message Pg 2



Municipal Update
Luncheon Pg 6



SCCCC 4th Annual Inspirational Breakfast

Local drug epidemic likely to get worse, DA tells Chamber audience

By John Chambliss
Staff Writer, Chester County Press
Reprinted with permission.

Before about 130 local leaders from business, community, government and law enforcement, Hogan delivered "To Live in Die in Chester County," a 40-minute review of how the current opioid crisis in the community began, and how it has escalated to the point where its statistics and numbers "will blow your mind – things that you had no idea were in the background of this opioid epidemic," Hogan said.

The numbers Hogan shared are horrific:

- * Over the last 20 years, the U.S. has lost 500,000 people to drug overdoses.
- * 91 people die every day from prescription opioid overdoses.
- * Pennsylvania currently ranks fourth-highest of 50 states in the rate of drug overdoses, passed only by Ohio, West Virginia and Florida.
- * In 2016, 97 Chester County residents died from drug overdoses, 250 died in Montgomery County and Philadelphia had 900 drug overdose deaths.
- * In the last three years, drug overdoses have become the number one cause of death in the U.S., and that the number of drug-related deaths in Chester County is expected to rise over the next three to five years.

"I can tell you that already for 2017, [Chester County] was at 144 [drug overdose deaths],

and Philadelphia is up to around 1,300," he said. "These numbers are going up for all of us. So brace yourselves.

"This problem is mainly happening in the white, middle-to-upper-middle class communities. Look around this room now. It is not happening in North and West Philadelphia, where kids are overdosing. It's happening here, to your neighbors."

Hogan said that public outrage about the most recent drug epidemic – seen mainly in the abuse of heroin and prescription drugs like oxycodone – has only begun to gain traction in the last year or so.

"If the same number of people were dying in a war or from a disease in the last 20 years, people would be in the street, marching and yelling, calling out the government from the top down, demanding solutions," Hogan said. "But it's only in the last two years that people have started paying attention to these numbers, and the experts are telling us that the opioid crisis will expand to a half million more deaths. That's how big a problem this is."

The drug epidemic, Hogan said, has been exacerbated in recent years by a supply-and-demand relationship that has involved nearly everyone involved in the drug trade, from the medical profession prescribing legal narcotics to treat pain and injuries, to drug trafficking organizations, largely from Mexico, who are sending a constantly

(continued on page 3)

SOUTHERN CHESTER COUNTY CHAMBER OF COMMERCE
4th Annual Inspirational Breakfast
THURSDAY MAY 17TH, 2018

PRESENTING SPONSOR

DNB
FIRST BANKING
SINCE 1860

RECEPTION SPONSOR

SERVPRO
Fire & Water - Cleanup & Restoration™
SERVPRO® of
Kennett Square/Oxford
610-268-8620
Independently Owned and Operated

COMMUNITY LEADERS

BB&T

Jackson ImmunoResearch
LABORATORIES, INC.

PEGASUS
TECHNOLOGIES
A TECHNOLOGY SOLUTIONS COMPANY

Tri-M

R R H C
RILEY RIPER HOLLIN & COLAGRECO
ATTORNEYS AT LAW

PARTNERS

Fulton Bank
Brandywine Division
LISTENING IS JUST THE BEGINNING.™

KENDAL-CROSSLANDS®
Communities
Together, transforming the experience of aging.

SUPPORTING SPONSORS

Hilton Garden Inn
Kennett Square

LONGWOOD
GARDENS

WSFS bank
We Stand For Service

VISIONARY TABLES

Jennersville Hospital Tower Health
The Tri-M Group, LLC

IN-KIND CONTRIBUTIONS
Country Fresh Mushroom Company
Pegasus Technologies, LLC

PROFESSIONAL SERVICES
Pam Hesler & Associates Photography
Precision / Safeguard
Professional Audio Services by Joe Young
~ OVER ~ Reino's Design Print Mail

A LETTER FROM THE CHAIRMAN



Dear Members and Friends,

It is both a privilege and an honor to serve as Chairman of the Southern Chester County Chamber of Commerce. I am blessed to be part of a group of business and community leaders who are committed to excellence in our community, and I am humbled by the opportunity to lead such a significant group.

Southern Chester County continues to grow and thrive. Our business community is comprised of large, midsize and small businesses that all constitute a place where people

continuously want to live, work, and play.

Our members include influential business leaders and professionals, not-for-profits, institutions, legislative leaders and more. Our region continues to offer a distinctly favorable business climate that stimulates economic development and business growth.

As we move through 2018, our objectives remain relatively simple and focused:

1. We are going to grow our Chamber membership, by both retaining current and welcoming new members. Each Board member has committed to share responsibility in meeting this goal by reaching out to new members, renewing members, and potential members, creating touchpoints that will strengthen relationship building and create opportunities for value - driven growth.
2. We will continue to build on being a member-centric organization: We incorporated a member-centric approach more than a year ago at the Chamber's annual retreat, and have continued to shift our thinking to listen more, ask more questions, and anticipate the needs of our members.

3. And we are going to continue to enhance our image, visibility and presence by proactively communicating what sets the Southern Chester County Chamber apart. Specifically, we are going to utilize our new website to drive our reach to our membership, our community and the public.

Meeting these goals will ensure that we are meeting the two primary functions of a Chamber of Commerce. First, to advocate and act as a spokesperson for our membership, the business and professional community, and translate the group thinking of our members into action. Secondly, implement specific projects or services that can most effectively be of a benefit to you, the organization's members as a whole.

That said, the staff and the Board cannot do this alone. Because of our member-centric approach, it is now more vital than ever for our members to provide input, feedback, and ideas. It is crucial that our members have voices on our various committees. Therefore, I encourage you all to participate in one or several of our committees. The standing committees consist of Ambassadors, Communications, CGRC and Membership. Your participation is invaluable in moving the organization forward.

Remember - the Chamber's values, mission, and organizational structures exist for YOU - the members. Not the management or employees of the organization. The bottom line is that a member-centric organization is truly owned by and operated for its members.

I want to thank you, our members, who provide us the reason to do what we do best - listen and support you to the highest degree possible. I again want to thank our leadership – the Board of Directors for working together towards the success of the Chamber – and to the Chamber staff, Cheryl and Julie – for their continued hard work and dedication. Together, we'll keep momentum going through the second half of 2018!

Sincerely,

Doug Doerfler
*Chairman of the Board, SCCC
Genesis*

PRESIDENT'S MESSAGE



Dear Members and Friends,

As we enter the second half of the year, I usually take a moment to reflect on the successes and challenges we've faced thus far.

We've had our share of both and by far our successes have led the way, thanks to the leadership of our Chairman of the Board, exemplary efforts of the Executive Committee and Board of Directors, Circle of Champion sponsors, event and program sponsors, and the many Chamber members who make up our committees and task forces. We could not do this without you. All of these

individuals who give their time to our organization have no more time than anyone else, however, they seem to find it for us and for that we are grateful – thank you.

As we enjoy the summer season – and –enter into the second half of the year, please stay tuned for more exciting programs and opportunities. There truly is something for everyone.

And, as you think ahead, please consider sponsoring, donating, volunteering or participating in the Chamber's 2018 Scholarship Golf Tournament on Monday, August 6th at Kennett Square Golf and Country Club. Your support allows us to continue our successful High School Scholarship Fund.

Give me a call or drop me a message – I'm happy to share the details – ckuhn@sccc.com - and as always, thank you.

Best regards,

Cheryl B. Kuhn, IOM
Your Success Is Our Business

SOUTHERN CHESTER COUNTY CHAMBER OF COMMERCE

2018 OFFICERS

Chairman of the Board

Doug Doerfler

Genesis

Chairman Elect

Erik Gudmundson

Pegasus Technologies, LLC

Vice Chairman

James E. Turner

Chester Water Authority

Immediate Past Chairman

John A. Jaros, Esq.

Riley Riper Hollin & Colagreco

Attorneys at Law

Treasurer

Paula Paisley

Paisley Solutions

Secretary

Patricia Evans

Longwood Gardens

President & CEO

Cheryl B. Kuhn, IOM

Board of Directors

Michele Berardi

Kendal-Crosslands Communities

Geoffrey Bosley

LGB Properties, LLC

Gail Chase

WSFS Bank

Wendy Feller

Kennett Area YMCA

Margarita Garcia-Taylor

Garcia-Taylor Insurance Agency

Dr. Brian Hughes

Chester County Technical College High School - Pennock's Bridge Campus

David P. Lewis

Exelon Generation

Laura Matar

Country Fresh Mushroom Company

Lisa Moore

Kennett Township

Marc Pelletier

Fulton Bank Brandywine Division

Tony Scheivert

New Garden Township

Donald G. Sellers, AAMS®

Edward Jones Investments

Genesis Toledo

Fenstermacher & Company, LLP

Dr. Ronnie Ursin, DNP, FACHE

Jennersville Hospital – Tower Health

MISSION

The Southern Chester County Chamber of Commerce seeks to strengthen, support and promote business and economic development in the southern Chester County region. Through growth and development of its membership, relevant and timely programming, educational opportunities and professional development, and business advocacy efforts, the SCCCC provides a means for communication among appointed and elected officials and regional business leaders, and fosters community spirit.

CORE VALUES

Lead • Connect • Educate • Advocate

SCCCC 4TH ANNUAL INSPIRATIONAL BREAKFAST CONTINUED...

growing supply of illegal narcotics like heroin over the border.

Close to home, Philadelphia has become the source of the purest and cheapest heroin in the U.S. – almost 70 percent pure – with costs far cheaper than the heroin sold in neighboring cities like New York City and Baltimore.

"It's the heroin capitol of the United States," he said. "The best explanation we've heard is that when heroin came out – and it was the Colombians who first bought it in – New York City had already been an established source of drug trafficking, through organized crime," Hogan said. "These guys needed a new market, so they looked around and said, 'What's close to New York, but is not New York, so we don't get our legs broken?'

"They looked at Boston and they looked at Philly. Philly was a lot larger and centrally located."

Hogan was followed by two guest speakers who shared their stories. The first speaker was Jacki Smiro, Executive Director of Live4RJ, advocates and motivators to those who are looking to gain access to treatment. Jacki share the story about her son, RJ who, at 17, died of a drug overdose, on June 30th 2008.

The event's third speaker was Brandt Norton, a person in long-term recovery since April of 2010. Brandt has been working in the addiction field for 7 years.

(To view the complete article, visit www.scccc.com) ■

SCCCC Circle of Champions

PLATINUM



RILEY RIPER HOLLIN & COLAGRECO
ATTORNEYS AT LAW



GOLD



KENDAL~CROSSLANDS
Communities
Together, transforming the experience of aging.



SILVER



BRONZE



Fulton Bank
Brandywine Division
LISTENING IS JUST THE BEGINNING.™



Hilton Garden Inn
Kennett Square



InLAND DESIGN
Civil Engineers, Surveyors & Land Development Consultants
WWW.INLANDDESIGN.NET



SERVPRO® of
Kennett Square/Oxford
610-268-8620
Independently Owned and Operated

Want to stand apart from your competitors?



Trying to find the right words to reach your customer base?

Need a fresh eye to envision your brand presentations?

Reino's can help your organization look sharp!

With over 40 years in the design, printing and mailing industries, our team uses a streamlined process to yield impressive results at affordable prices.

Check out our NEW marketing portfolio!



REINOS
design print mail

Great Valley Corporate Center | Malvern PA
484.527.8000 | www.reinos.net



COUNTRY BUTCHER
Fine Foods Market
ESTABLISHED 1982

*A market...
...for those who enjoy real food.*

145 S. Walnut Street, Kennett Square, PA 19348
610-444-5980 | www.countrybutchermarket.com

Tue-Th 8-6 | Fri 8-7 | Sat 8-4 | Closed Sun&Mon | Café open 7am

SOUTHERN EXPOSURE

Advertising Opportunities

Advertise your products and services to the Southern Chester County business community

Reach your audience with a full color advertisement. The quarterly newsletter is mailed to SCCC members, posted on the Chamber's website and emailed to more than 1,200 business email addresses. In addition, the online version includes a live link to your website and e-mail address in your ad.

2017 End of Year Special: Place a half page or full page ad and receive an e-mail banner ad for FREE. Special ends December 31, 2017. Ad rates are for one-time insertion. Ads must be high resolution PDFs or JPEG files.

Premium Positions	Price	Size
Inside Front Cover	\$375	8.5" x 11"
Member Full Page Advertorial	\$500	8.5" x 11"
Outside Back Half Page	\$250	8.5" x 5.5"
Outside Back Quarter Page	\$150	4.25" x 5.5"

Standard Positions	Price	Size
Full Page	\$325	8.5" x 11"
Half Page Horizontal	\$225	8.5" x 5.5"
Quarter Page	\$125	4.25" x 5.5"
Business Card Ad	\$39	3.5" x 2.0"

WELCOME NEW MEMBERS

Edward Jones Investments

110 East State Street, Suite 303
Kennett Square, PA 19348 3100
www.edwardjones.com/michael-caccavo

Robert Curran & Associates

609 Aberdeen Road
Kennett Square, PA 19348
robertmccurran.com

Boothwyn Pharmacy

221 Gale Lane
Kennett Square, PA 19348
www.boothwynpharmacy.com

Godder Printing & Graphic Design

102 Sunnyside Road
West Grove, PA 19390
www.godderprinting.com

Advanced GeoServices Corporation

1055 Andrew Drive, Suite A
West Chester, PA 19380
www.advancedgeoservices.com

Cross Talks

26 Kenwick Road
Hockessin, DE 19707
www.yourcrosstalks.com

VisionCorps

135-137 West Market Street
West Chester, PA 19382
www.cvcfcc.org

Zena Florist

1465 Baltimore Pike
Toughkenamon, PA 19374
zenaflorist.com

TJM Professional Services, LLC.

57 Allsmeer Drive
West Grove, PA 19390
tjmprofessional.com

Greenmore Farm Animal Rescue, Inc.

246 Clonmell Upland Road
West Grove, PA 19390
www.greenmorerescue.org

The Law Offices of Bryan Tuk, PC

P.O. Box 638
Kennett Square, PA 19348
www.tuklaw.com

The Tony and Clarita Brown Team - Keller Williams Real Estate Exton

100 Campbell Boulevard, Suite 106
Exton, PA 19341
www.tonybrownhomes.com

D&D Golder Incorporated

220 Limestone Road
Oxford, PA 19363
www.ddgolderplumbingandwellservice.com

State Street Pizza & Grill

148 West State Street,
P.O. Box 775
Kennett Square, PA 19348
www.statestreetpizza.net

Flood Support, LLC

P.O. Box 675
Kennett Square, PA 19348
www.floodsupport.com

Mary Lou DiFrancesco CPA

3 Wingate Drive
Lincoln University, PA 19390
www.whitehorsefarm.com/cpa/cpa.htm

Ferullo Financial Group

Westtown Business Center
1587 McDaniel Drive
West Chester, PA 19380

PathStone Corporation Pennsylvania, Virginia and New Jersey

421 McFarlan Road, Suite E
Kennett Square, PA 19348
pathstone.org

Precision Door Service

315 Westtown Road
West Chester, PA 19390
precisiondoorsoutheastpa.com

Be Well Life Coaching

5716 Kennett Pike
Wilmington, DE 19807
www.bewelllife coaching.com

Woman's Encore, LLC

94 Kendal Drive
Kennett Square, PA 19348
womansencore.com

Harvest Ridge Winery

1140 Newark Road
Toughkenamon, PA 19374
www.harvestridgewinery.com

Hockessin Athletic Club

100 Fitness Way
Tweed's Park
Hockessin, DE 19707
www.hachealthclub.com

Pike Creek Mortgage Services, Inc.

1908A Kirkwood Highway
Newark, DE 19711
www.pikecreekloans.com/officers/patrick-mcrae_mortgage-consultant

RE/MAX Town & Country - Colleen Kish

1479 Wilmington Pike
West Chester, PA 19382 8316
www.colleenkish.com

Homes for Heroes

1656 Gap Newport Pike
Avondale, PA 19311
www.homesforheroes.com

Center for Families

101 Phoenixville Pike
Malvern, PA 19355
www.centerforfamilies.com

Technivate

1020 Broad Run Road
Landenberg, PA 19350
www.technivate.com

Fa Shears By Aimee

619 East Cypress Street
Kennett Square, PA 19348
www.fashears.com

SCCCC... ON THE MOVE

2018 Municipal Update Gives Glimpse of Region's Future

To grow your business, you need to know what is happening in your community—now and in the future. To help our members be in the know, SCCCC held its second annual Municipal Update luncheon on June 7 at Hartefeld National Golf Club.

The 60+ guests in attendance heard timely updates from representatives from Chester County and 11 municipalities that included everything from details about public service improvements, to commercial and residential building projects, to planned community events and centennial celebrations.

Robert Judge, Executive Manager of presenting sponsor Chester Water Authority, began the event by sharing that its waterline project in East and West Nottingham townships is 75% completed, which will support development along the Route 1 Corridor. John Meisel, Manager of Transportation and Planning at TMACC and ChescoBus, and a premier sponsor of the event, reminded the audience of the importance of SCCOOT, which provides vital transportation services from West Chester to Oxford for area residents, many for which SCCOOT is the only transportation option.

The Chester County Planning Commission used the event to unveil its online Opportunities Map for the Route 1 Corridor. Accessible from the Chamber's web site (www.scccc.com) and www.chescoplanning.org, the site shows appropriate space for commercial development. Guests can search by desired acreage, location, municipality, or zoning category and see aerial images of the properties as well as other pertinent development information.

Representatives from Kennett Township, Kennett Square Borough, New Garden Township, West Grove Borough, Avondale Borough, London Grove Township, Penn

Township, East Marlborough Township, Oxford Borough, Lower Oxford Township, and West Nottingham Township provided insight into future initiatives as well as updates on activities and development in their respective areas.

To learn more about how you can participate in this and other Chamber programs, please call the Chamber office - 610-444-0774. ■



Pictured: Presenting Sponsor Chester Water Authority: third from left, James Turner, SCCCC Vice Chairman (Chester Water Authority), Bob Judge, Executive Managing Director, Chester Water Authority, and Doug Doerfler, SCCCC Chairman of the Board (Genesis), pictured with key executives of Chester Water Authority.

Southern Chester County Chamber of Commerce to Host 23rd Annual Scholarship Golf Tournament & Dinner

August 6 at Kennett Square Golf and Country Club

The Southern Chester County Chamber of Commerce will host its Annual Scholarship Golf Tournament Monday, August 6, beginning at 11 am at Kennett Square Golf and Country Club. Event proceeds benefit the SCCCC High School Scholarship Fund, which has been awarding scholarships to area students since 1995. Individual golfers are \$225, partners are \$450, and foursomes are \$825; hole sponsorships and other sponsorship opportunities are also available. To register, visit www.scccc.com.

Each year the SCCCC awards three, \$1,000 scholarships to deserving students in the Avon Grove, Kennett Consolidated, and Unionville-Chadds Ford school districts. In addition, the Chamber's Scholarship Fund provides three scholarships, valued at \$575 each, to high school students to attend the Pennsylvania Free Enterprise Week camp, where they spend a week with other students in interactive workshops learning the principals of free enterprise, entrepreneurship and business.

The Tournament includes a luncheon beginning at 11 am and the tournament beginning at 12:30 pm. The closing reception and Scholarship Dinner conclude the day at 5:30 pm. Located in Kennett Square, PA, Kennett Square Golf and Country

Club, designed by renowned Scottish Architect Donald Ross recognized that the rolling hills of Chester County would provide a beautiful setting for a golf course.

Title Sponsor for the event is Riley Riper Hollin & Colagreco Attorneys at Law.

Event Sponsors to date include:

Scholarship Host Sponsor: Longwood Gardens

Halfway House Sponsor: Hilton Garden Inn Kennett Square/Longwood

Diamond Scholarship Sponsors: Kendal-Crosslands Communities; ServPro of Kennett Square/Oxford

Dinner Sponsors: BB&T Bank; Jackson ImmunoResearch Laboratories, Inc.

Luncheon Sponsor: DNB First

Refreshment Sponsor: Fulton Bank Brandywine Division

Putt-For-Cash Sponsor: The Tri-M Group, LLC

Closest to the Pin Sponsor: InLand Design

Longest Drive- Women Sponsor: WSFS Bank

Visit www.scccc.com for sponsorship opportunities or email ckuhn@scccc.com

Please note: Members of the media wishing to attend must be pre-registered. Please contact Cheryl Kuhn at ckuhn@scccc.com or 610.444.0774 to register. ■

2018 CALENDAR OF PROGRAMS & EVENTS

Please visit www.scccc.com for a complete list of events and programs.

Southern Chester County Women's Golf Association

Summer Evening League: June 12 – August 14;

9-hole Tournament: September 11th

Wyncote Golf Club, Oxford

Register: www.scccc.com

JULY

SCCCC Network at Noon! Luncheon

Thursday, July 26, 2018 11:30 am – 1:30 pm

Member Host: Kennett Square Golf and Country Club

Event Sponsor: Kendal-Crosslands Communities

SCCCC Member Grand Opening & Ribbon Cutting

Thursday, July 26, 2018 11:30 am – 1:30 pm

LCH Women's Health Center

105 Vineyard Way, Suite 200, West Grove, PA 19390

AUGUST

SCCCC Signature Event and Fundraiser SCCCC 23rd Annual Scholarship Golf Tournament & Dinner

Monday, August 6, 2018

Kennett Square Golf and Country Club

11:00 am Registration & Luncheon

12:30 pm Shotgun Start; Tri-M Putt-For-Cash;
"Beat the Pro Contest"

6:00 pm Scholarship Dinner & Awards

SEPTEMBER

SCCCC Women in Business Breakfast

Wednesday, September 5th, 2018

Member Venue: Kennett Square Inn

Guest Speaker: Monica Buffington

SCCWGA Women's Golf End of Season 9-Hole Tournament

Tuesday, September 11th, 2018

Member Venue: Wyncote Golf Club

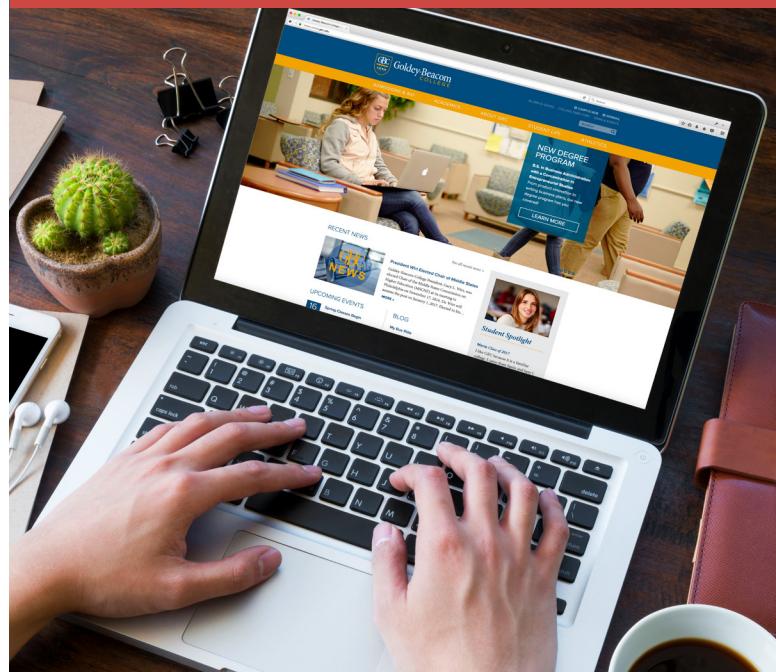
SCCCC and the Chamber Alliance of Chester County (9 Chambers of Commerce)

Tuesday, September 18th, 2018

Joint After-Hours Networking Event

Details to follow

DESIGN DESIGN



Building brands. Telling stories.
MAKING IDEAS HAPPEN.

Branding • Web
Print • Photography



CREATE WITH US!

CreateWithDD.com • 610.444.8868
119 S. Broad Street • Kennett Square, PA



MEMBERS IN THE NEWS

SOLitude Donates 10,000 Volunteering House to Local Communities

SOLitude Lake Management announced a recent milestone achieved through the company's dedicated community outreach program, The SOLution. This past month, SOLitude's team surpassed 10,000 volunteering hours in our local communities since the program's inception in 2012. Learn more and find out how to get involved in SOLitude's charitable efforts, community outreach initiatives and volunteering events at www.solitudelakemanagement.com/solution.

The Tri-M Group, LLC and EnerG Test, LLC Appoint New Vice President of Operations

The Tri-M Group, LLC and EnerGTest, LLC are pleased to announce that Denis Buehler has been promoted to Vice President of Operations of the Kennett Square Electrical Construction, High Voltage, and EnerG Test Teams. Tri-M and EnerG Test are committed to providing career paths for employees and promoting from within whenever possible. For more information, visit Tri-MGroup.com.

AssuranceMD Announces Regional Cardiology Consultants as Revenue Cycle Management Client

AssuranceMD announced the signing of its newest client, Regional Cardiology Consultants. Dr. Jeffrey Weisman has retained AssuranceMD to provide revenue cycle management services and collections support. Regional Cardiology Consultants will also utilize AssuranceMD's hosted practice management application, superior clearinghouse and Electronic Data Interchange (EDI) services. To learn more about AssuranceMD's comprehensive medical billing and collection services, visit assurancemd.com.

Drone Pilot Flight Training Offered at Delaware County Community College This Summer

The Delaware County Community College is offering hands-on training to teach students to legally fly a drone and prepare to take the Part 107 Federal Aviation Administration (FAA) drone pilot exam. The training is scheduled to take place July 21 and 22 from 8:30 a.m. to 4:30 p.m. at the Marple Campus (901 S. Media Line Road, Media, PA). Space is limited, so register now by calling 610-359-5025. The cost for drone training, which includes both courses and a DARTdrones swag bag, is \$1,250. To learn more, visit www.dccc.edu/drone-training.

Business Program Excites Local Students

There is an award-winning summer program that since 1979 has been exciting the imaginations of high school students throughout Pennsylvania about the world of business and private enterprise. That program, Pennsylvania Free Enterprise Week (PFEW), will be marking its 40th storied year this July and August. PFEW was founded specifically to teach rising high school juniors and seniors about the American private enterprise system and what it means to our country. PFEW now annually holds five sessions in July and August, serving nearly 2,200 students on

the campuses of Lycoming College and the Pennsylvania College of Technology, both located in Williamsport, PA.

The focus of each session is to group the participants into management teams of junior executives who have inherited underperforming imaginary companies. These teams, under the guiding hands of volunteer "executives-on-loan" called Company Advisors, operate their firms for a computer simulated three-year period of time. They work with balance sheets, statements of income, marketing and advertising concepts, etc., and must react to a variety of external factors as well. Sound familiar?

The Chamber is proud to support PFEW and encourages our local companies and civic organizations to provide sponsorship for our students and, if possible, volunteers for the sessions. Every student attends PFEW on a fully tax-deductible \$575 scholarship (the actual value of the scholarship is about \$1,500) which is provided by a local firm, foundation, civic organization, or individual. PFEW is also an approved Educational Improvement Organization through the PA Educational Improvement Tax Credit (EITC) program. Each student wears the name of their sponsor throughout the week and writes them after graduation to report on what they have learned.

If you would like to learn more about this award-winning program and how you can help, please call the Chamber directly or contact Scott Lee, vice president of marketing & development for the Foundation for Free Enterprise Education at (814) 833-9576 ext. 8, or e-mail him at scott@pfew.org. PFEW is open to all current sophomores and juniors in Pennsylvania and information on attendance, as well as program applications, can be found on the PFEW website. Questions can be directed to Amber Goss, Schools Manager for PFEW, by calling her office at (814) 833-9576 ext. 6, or emailing her at amber@pfew.org.

Mushroom Festival reaches \$1 million milestone in giving back

This spring, Mushroom Festival officials awarded 52 local non-profits with grants, reaching a \$1 million milestone in giving back. Over the last 18 years the Mushroom Festival's Board of Directors have worked hard to grow the Festival and as the Festival grew, so did the ability to give back. After the success of the 32nd Annual Mushroom Festival in 2017, the Mushroom Festival's Board of Directors was able to award a record \$114,068 in grants and donations this year, bringing its total giving over the million-dollar milestone. To learn more about the Mushroom Festival's Grant Program, visit mushroomfestival.org/grant-program.

Volunteers plant nearly 1,000 trees for National Volunteer Week

Stroud™ Water Research Center celebrated National Volunteer Week on Friday, April 20 by restoring 2.75 acres along two swales that transport rain water into Buck and Doe Run. Buck and Doe Run is a major tributary of the Brandywine River, which eventually flows downstream to provide drinking water for the city of Wilmington. Volunteers from Exelon Generation and the Southern Chester County Young Business Leaders along with local community members planted nearly 1,000 trees and shelters. To learn more about upcoming volunteer opportunities, research projects, and Stroud Center events, visit stroudcenter.org.

Stars in the Sea...Jeanne Taylor McClellan

Never underestimate the impact that your words and actions can have on the lives of others. Consider the Sea Star tossed on the beach by an errant wave now stranded far from the home it knows and needs. Consider the individual finding that Sea Star and taking the time to place it back into the sea so it can continue its life's

journey. Neither Sea Star nor Sea Star Thrower recognizes the value of that encounter yet each of them is better for having known the other. Stars in the Sea offers a few stories about some Starfish/Sea Stars and some Starfish/Sea Star throwers. May each story bring you feelings of hope and happiness and memories of a time when you experienced helping hands. Available at Amazon, Barnes and Noble, iUniverse.

Southern Chester County EMS-MEDIC 94 Named 2017 Pennsylvania EMS Service of the Year

Southern Chester County Emergency Medical Services MEDIC 94 has been named the 2017 Pennsylvania EMS Service of the Year by the Pennsylvania Emergency Health Services Council (PEHSC). This honor was in recognition of its many accomplishments in 2016-2017 and throughout its 34-year history. The award was presented at the 40th annual PEHSC Conference in Lancaster. Through their annual EMS Awards, PEHSC recognizes individuals and organizations that have demonstrated excellence in providing pre-hospital emergency medical care to -more- their community as a part of Pennsylvania's Emergency Medical Services System. Southern Chester Country EMS-MEDIC 94 Paramedic Sergeant Tammy Whiteman also received the distinguished distinction of "2017 Advanced Life Support Provider of the Year". Awards were also given for BLS Practitioner of the Year, EMS Educator of the Year, EMS Communicator of the Year, Dr. George Moerkirk Memorial Outstanding Contribution to EMS, Amanda E. Wertz Memorial EMS for Children and Rescue Service of the Year.

AssuranceMD Announces Regional Cardiology Consultants As Revenue Cycle Management Client

AssuranceMD has announced the signing of its newest client, **Regional Cardiology Consultants**. Dr. Jeffrey Weisman has retained AssuranceMD to provide revenue cycle management services and collections support. Regional Cardiology Consultants will also utilize AssuranceMD's hosted practice management application, superior clearinghouse and Electronic Data Interchange (EDI) services.

Regional Cardiology Consultants (RCC) is one of the premier practices specializing in cardiology throughout the greater Philadelphia and New Jersey area. The qualified staff at RCC is dedicated to providing quality, comprehensive, state of the art, compassionate, cost-effective and timely medical services in the promotion of health for the community.

AssuranceMD is a full service professional organization that supports physicians and office staff with solutions to increase productivity and improve office efficiency.

CALLING ALL YOUNG BUSINESS LEADERS

Calling all young professionals looking to expand their networks! Join the SCCCC Young Business Leaders at any of our events to connect with other YBLs in the area where you work and live. This group is aimed at those 21-40 with an emphasis on networking, community involvement, and professional development. According to Forbes, "you cannot depend on emails, texts, newsletters, blogs, etc. to build relationships", so come check us out and watch your network grow! To get involved, check us out on the scccc.com website under Events to see what we have in store in the coming months. You can also reach out to the Committee Chair: Genesis Toledo at genesis@fandco.com

Did You Know? Check out our recently redesigned website!

Visit www.scccc.com to experience not only its new look and feel, but also find additional information for members and future members. Our goal was to create a website that was easy for our valued members to navigate, and to offer additional features and functionality, such as easier event registration, calendar, online directory, informative blog, and more. And . . . we're not done yet! The next phase will include the introduction of a Job Bank that will allow members to post jobs, an expanded members-only area, and additional features.



SOUTHERN EXPOSURE
EDITOR
Cheryl Kuhn, IOM

COPY EDITOR
Trish Evans, *Longwood Gardens*

Newsletter design & layout by **DesignDesign, Inc.**
www.createwithdd.com | 610.444.8868

Southern Chester County Chamber of Commerce
8 Federal Road, Ste. 1, West Grove, PA 19390
Phone: 610-444-0774 | Fax: 610-444-5105

info@scccc.com | www.scccc.com   