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Whisman Giordano & Associates Wins Best of Accounting Award

[Newark, Delaware] – Whisman Giordano & Associates, a certified public accounting firm, announces that they have won the 2023 *Best of Accounting Award for the second consecutive year*. The award is based on a client survey administered by Clearly Rated. <u>ClearlyRated's Best of Accounting® Award</u> winners have proven to be industry leaders in service quality based entirely on ratings provided by their clients. On average, clients of 2023 Best of Accounting winners are 70% more likely to be satisfied than those who work with non-winning firms.

• Whisman Giordano & Associates received satisfaction scores of 9 or 10 (out of 10) from 89.4% of their clients, significantly higher than the industry's average of 50% in 2022.

President Joseph V. Giordano says, "Winning this award twice in a row means so much to our firm. It's a validation that we hold true to our firm's motto of *Building Extraordinary Relationships*. We keep the success and happiness of our clients at the forefront of all we do. We work hard to serve our clients with the best technical information possible and a pleasant and personalized experience."

"I am pleased to introduce the 2023 Best of Accounting winners alongside their validated service ratings on ClearlyRated.com," said ClearlyRated's CEO, Eric Gregg. "These firms have demonstrated a remarkable commitment to delivering amazing experiences despite another year of upheaval and macroeconomic uncertainty. Hats off to these service leaders - it's truly an honor to recognize and celebrate their achievements."

About Whisman Giordano & Associates LLC

Whisman Giordano & Associates, LLC, is a full-service certified public accounting and business advisory firm in Newark, Delaware, celebrating its 50th Anniversary in 2023. Whisman Giordano provides accounting, auditing, tax, and business advisory services to clients throughout Delaware, southeastern Pennsylvania, northern Maryland, and beyond. The firm has recently been recognized as a Superstar in Business by the Delaware State Chamber of Commerce, Best Accounting Firm to Work For by Accounting Magazine, Small Business of the Year by the New Castle County Chamber of Commerce, and Rush Award winner by the Better Business Bureau Serving Delaware.

About ClearlyRated

Rooted in satisfaction research for professional service firms, <u>ClearlyRated</u> utilizes a Net Promoter® Score survey program to help professional service firms measure their service experience, build online reputation, and differentiate on service quality.

About Best of AccountingTM

<u>ClearlyRated's Best of Accounting</u> Award recognizes accounting firms that have demonstrated exceptional service quality based exclusively on ratings provided by their clients and employees. The award program provides statistically valid and objective service quality benchmarks for the accounting industry, revealing which firms deliver the highest quality client and employee experience. Winners are featured on ClearlyRated.com.

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