



8 Federal Road, Suite 1  
West Grove, PA 19390

# SOUTHERN CHESTER COUNTY CHAMBER CONNECTIONS

Fall 2020

## Attract More Customers!



Dear Chamber Member and Friends,

The Southern Chester County Chamber of Commerce is pleased to announce production of the 2020 CONNECTIONS magazine.

CONNECTIONS is the Chamber’s exclusive publication representing business across the region. The colorful and professionally-designed magazine brings Chamber members and communities together and links commerce, lifestyle, entertainment, and education in a reader-friendly format.

This valuable marketing tool serves as a regional guide for all those working in, living in, and visiting Chester County. By advertising, you gain:

1. VISIBILITY & ATTENTION – in print, online and on social media
2. CREDIBILITY & IMPACT – share your message and stand out from the competition
3. MAXIMUM EXPOSURE – 23,000 printed full color magazines serve as the leading resource for thousands who do business and buy locally.

Our member/publisher, Ad Pro, Inc., can assist you in building your ad at no cost. For more information, please call 610-869-5553.

Sincerely,

*Cheryl B. Kuhn*

Cheryl B. Kuhn, IOM  
Southern Chester County Chamber of Commerce

### 23,000 CIRCULATION

- 3,000 copies available at most area businesses throughout Southern Chester County.
  - 4,000 copies mailed to high net worth residences in Southern Chester County
- 1,000 copies mailed to every Chamber member and available at all Chamber events and programs.
- E-Edition and interactive web-driven version prominently placed on scccc.com and promoted on social media platforms.

#### PREMIUM ADVERTISING RATES

**Best position limited availability**

Page 2, Inside Back, Back Page - **\$1250**

Two Page Center Spread - **\$1500**

Other Premium Pages - **\$975**

#### STANDARD ADVERTISING RATES

Full - 7.25" x 9" - **\$690**, non-members **\$890**

Half - (H) 7.25" x 4.375" - **\$395**, non-members **\$500**

Half - (V) 3.5" x 9" - **\$395**, non-members **\$500**

Quarter 3.5" x 4.375" - **\$250**, non-members **\$325**

**PUBLICATION DATE: Fall 2020 – November 4**

Space Reservation – October 14 | Ad Copy – October 23

**For more information call 610-869-5553**